

Executive

25 June 2015

Report of the Learning & Culture Overview & Scrutiny Committee

Entrepreneurship Scrutiny Review - Cover Report

Introduction

1. This cover report presents the final report from the Entrepreneurship Scrutiny Review and asks Executive to approve the recommendations arising from the review.

Recommendations

2. Having considered the review findings (at Appendix 1) and its annexes, the Executive is recommended to approve the recommendations shown in paragraphs 8 & 9 below.

Reason: To conclude the Scrutiny Review in line with CYC Scrutiny procedures and protocols.

Background to Review

3. At its meeting in June 2014 the Learning & Culture Overview & Scrutiny Committee considered a scrutiny topic proposed by Cllr Semlyen on "School based teaching of skills related to self employment / entrepreneurship at secondary ages and at York College. Cllr Semlyen referenced York's very low record of creating new business or graduate start ups - 316th out of 326 English districts, drawing attention to there being 28% fewer York business start ups in the first 3 months of 2014, compared to 2013. It was recognised that this was an important topic, however there was much debate at the meeting about how to do justice to the topic.
4. In response officers suggested a review of broader employability skills, including the development of broader enterprising behaviours and an entrepreneurial 'can do' spirit. Officers suggested that a review of this topic could research best practice in other Local Authority areas, in order to use the findings to influence providers of education and training to adapt successful models to the York context.

5. In June, the Learning and Culture Overview and Scrutiny Committee agreed the topic was suitable for review, and agreed to reform their Careers Education, Information, Advice & Guidance (CEIAG) Task Group to carry out the review on their behalf, as it was felt there was a clear overlap between the previous review and the new topic.
6. In July 2014 the Committee received a further report from officers proposing options for the review, and the Committee agreed the following review aim and objectives:

Aim:

To create a culture in York schools where entrepreneurial learning is embedded, through improving entrepreneurship education and opportunities for employability and enterprise-related activities for York pupils

Objectives:

- i. To identify best practice in other Local Authority areas which perform strongly on relevant performance indicators
 - ii. Review current practices in York to identify:
 - a) The commitment of local schools and colleges to develop the relevant skills and enterprising behaviours
 - b) Local good practice
 - iii. To identify appropriate sources of employability and enterprise-related activities for York schools
7. The Committee set up a Task Group made up of the following Members to carry out the review on their behalf:

Cllr David Scott (Chair & Co-opted Member)

Cllr Jenny Brooks

Cllr Fiona Fitzpatrick

Cllr Ann Reid

Recommendations

8. In light of the Task Group's work on this review, the Learning & Culture Overview & Scrutiny Committee agreed to:
 - i. Support the Introduction of an Enterprise Governor at each school (See paragraph 67 of Appendix 1).
9. The also agreed to recommend that:
 - ii. An annual 'Tenner' challenge be introduced, funded by £1500 donation, linked to charitable aim (Lord Mayor's Charity) and facilitated by CYC or through partnership working with a "sponsor". Participation in the challenge to be encouraged through the Enterprise Governors.
 - iii. A Young Entrepreneurs Award be introduced as part of the annual Press Awards - for winners of the 'Tenner' challenge, as part of Business Week.
 - iv. Entrepreneurship opportunities and involvement of businesses/employers be included in new Careers, Education, Guidance & Inspiration Menu. (See paragraph 65 of Appendix 1)
 - v. The Children's University and the advantages of participating in their modules and the long term benefits they can bring, to York schools be promoted. (See paragraphs 48-50 and 52-70 of Appendix 1)
 - vi. The review final report to be sent to York's primary schools to help encourage and promote entrepreneurship.

Associated Implications & Risk Management

10. **Financial** – In regard to Recommendation (i), the 'Tenner' challenge will be dependent on a collaborative/partnership model, as under the model proposed for the School Improvement service transformation it will not be possible for CYC to deliver this type of activity. It is hoped that the £1,500 required to start this project can, in the spirit of entrepreneurial activity, be raised from York companies as part of their Corporate Social Responsibility programs, and therefore be at no cost to the Council. For the other recommendations it is expected that any costs would be minimal and could be contained within existing budgets.

11. There are no **Legal**, other **HR** or other implications associated with the draft recommendations listed above.
12. There are no known **Risks** associated with the recommendations arising from this review.

Council Plan 2011-15

13. The review of this topic supports the Council's priority to 'Create jobs and grow the economy'.

Options

14. Having considered the review findings at Appendix 1 and its associated annexes, Executive may choose to amend and/or approve, or reject the recommendations arising from the review as set out in paragraphs 8 & 9 above.

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Wards Affected:

All

For further information please contact the author of the report

Background Papers: None

Annexes:

Appendix 1 – Entrepreneurship Scrutiny Review Findings